

# CORPORATE SOCIAL RESPONSIBILITY

# State & Federal COMMUNICATIONS

## 2022 Annual Report



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Girl Scout Cookies

Akron Canton Regional Foodbank - Be the Change Drive

2022 United Way Knight Breakfast






2022 Staff Photo in Downtown Akron, Ohio



## A Message from Elizabeth Bartz





The State and Federal Communications team gave the highest level of service to our clients throughout 2022 and we had an amazing year. We are not afraid of thinking bigger and doing more. However, in the aftermath of the pandemic and with the arrival of inflation in 2022, our community's most vulnerable population felt the impact. As president and CEO of this company, I make it my business to see the inequity around me with humanity and empathy. We remain committed to doing the right thing for our community.

We stand together. The challenges facing some of us are the challenges facing all of us. It is up to the business community to be good corporate citizens. I believe businesses have a unique role along with government, nonprofits, and the rest of the community in solving challenges like hunger, education, sustainability, and diversity, equity, and inclusion.

It all starts within our business. As you will see in this report, State and Federal Communications works CSR into its business model. We match every dollar the staff pledges to the United Way of Summit and Medina, we support the Akron-Canton Regional Foodbank, we offer charitable service hours to employees, we invest in recycling, we are prioritizing DEI, we sponsor key organizations nationally and locally, and much more.

It is a new day. The path of corporate social responsibility looks different for each organization. This is our CSR story. Do you have any questions about our work in the community? Contact me, I would love to talk about it.



Sincerely,

*Elizabeth Bartz*

President and CEO

State and Federal Communications, Inc.





## CREATING THE SPACE FOR GOOD TO HAPPEN

Our employees are the first stakeholders of our CSR program. State and Federal Communications offers competitive salaries, first-class healthcare benefits, an award-winning wellness program, and professional development to our staff. In this way, they can be empowered to give the highest level of performance.



# HR and Wellness

The overall health and well-being of our staff continues to be our focus. We provide health and wellness information in our monthly HR Newsletter highlighting the importance of mental health, annual exams, and more. State and Federal Communications encouraged staff throughout the year to fully utilize their PTO and not let it go to waste, especially to avoid burnout. We offer the Employee Assistance Program (EAP) as part of our benefits package. The EAP provides a variety of services including emotional support, counseling, financial planning, stress management, and addiction recovery resources. State and Federal Communications continues to stress the importance of this benefit to the employees.

**Events:** We held a pumpkin decorating contest and holiday office decorating contest to promote team building and individual creativity. The contest winners received a gift card from Sweet Mary's, a local bakery in Akron. The holiday office decorating contest winner also gets to display our coveted leg lamp in their cubicle for 2023!



2022 Halloween Pumpkin decorating contest



2022 Halloween Pumpkin decorating award winners



2022 Holiday decorating Leg Lamp award goes Ellen Murray/

## Healthy Workplace Award

State and Federal Communications was honored to be a 2022 Healthy Worksite Recognized Award Recipient (for an employer with fewer than 300 employees) from the Healthy Business Council of Ohio. The Healthy Worksite Award recognized Ohio employers who demonstrated a commitment to employee wellness through comprehensive worksite health promotion and wellness programs.



### Voting

State and Federal Communications encourages all staff to vote. We allow employees to take one hour prior to or on Election Day to vote.



**Election Day  
Tuesday  
November 8, 2022**

State &  
Federal  
COMMUNICATIONS  
GUIDING YOU ALONG THE  
ROAD TO COMPLIANCE  
[www.stateandfed.com](http://www.stateandfed.com)

*"the Tuesday after the  
first Monday in the  
month of November"*





# Professional Development 2022

State and Federal Communications offers unparalleled professional development to its staff. This helps them excel in their profession, and become more connected with the government relations community and the needs of Northeast Ohio. The following conferences and events are offered to employees throughout the year:

## National:

ACES: The Society for Editing National Conference  
Council on Governmental Ethics Laws National Conference  
National Conference of State Legislatures Legislative Summit  
Public Affairs Institute  
Public Affairs Council Advocacy Conference  
Public Affairs Council National PAC Conference  
Public Affairs Council STRIDE Social Impact Summit  
Professional Women in Advocacy Conference  
Society for Human Resources Management National Conference  
State Government Affairs Council Leaders Policy Conference  
State Government Affairs Council National Summit  
State Government Affairs Council Professional Certificate Session  
The Council On State Governments National Conference  
The Practising Law Institute



In November, Jon Spontarelli, Gamble Hayden, and Rebecca South attended The Advocacy Association Top 20 in 2022 event.



Staff attending National PAC Conference - Jim Warner, Jon Spontarelli, Anthony Didion, Elizabeth Bartz, Joanna Kamvouris, and Mario Dalessandro



In March 2022, Corporate Social Responsibility Manager Joe May participated in his second year of the Public Affairs Institute in Laguna Beach, California. Joe is the fifth member of the State and Federal Communications team to participate in the Public Affairs Institute.

# Professional Development 2022

## Local Events:

Akron Roundtable  
Akron Press Club  
Akron Area Public Relations Society of America  
ATHENA Akron Q&A with a Notable Leader  
The Greater Akron Chamber of Commerce  
Content Marketing World  
2022 Ethics and Professionalism CLE  
National Sales Marketing Executives

## Webinars:

ERC Manager Training  
Google AWS training  
Public Affairs Council Digital Media and Advocacy Summit  
State Government Affairs Council Convene,  
Connect & Collaborate  
Rhodium Group: Thriving in the New Normal:  
Leading through Geopolitical Volatility and Compressed  
Transformation Virtual Briefing  
Public Affairs Council - Webinar: Sustainability,  
Social Responsibility, and Global Public Affairs  
Public Affairs Council



*Staff attending Akron Roundtable Luncheons*

### **Top**

*seated: Joanna Kamvouris, Mario Dalessandro, Emone Smith, Amber Fish Linke, and David Jones  
standing: John Cozine and Ren Koozer*

### **Bottom**

*seated: Anthony Didion, Joanna Kamvouris, and Joe May,  
standing: Mario Dalessandro, Dave McPeck, and Ken Kelewa*





## **DIVERSITY, EQUITY, AND INCLUSION**

State and Federal Communications works to create, implement, and sustain a culture of DEI by incorporating practices into the company's leadership activity, dialogue, hiring, policies, and communications. Recognizing the value of having cross-departmental collaboration, the company formed a DEI-focused working group, whose vision is led by President and CEO Elizabeth Bartz.



Gamble Hayden attending the Public Affairs Council's Stride: A Social Impact Summit speaking on DEI.

The main focus in 2022 was communicating DEI-related knowledge, giving staff the opportunity to think about things and view people through a DEI lens. We held DEI working group meetings, Gamble Hayden gave a DEI overview at a staff meeting, and most importantly she inaugurated a series of DEI-related articles in the company's various channels: Compliance Now, digital media, and the company's internal CSR newsletter, Engage.

## Goals for 2023

Goals for the coming year include continuing to create an ongoing forum with employees to have supportive, welcoming, and open conversations about DEI, and cultivating a wider participation by the staff.

## DEI Training 2022

Public Affairs Council--Developing  
Diverse and Inclusive Civic Engagement Programs  
Society of Human Resource Management  
(SHRM) 2022 Annual Conference, DEI track  
Women in Government Relations (WGR)--Diversity Equity  
and Inclusion Virtual Summit  
Public Affairs Council -  
STRIDE Social Impact Summit

## DEI Leadership

We foster DEI leadership: Gamble Hayden, Coordinator, Federal Compliance Services, serves as Chair for the Diversity, Equity, and Inclusion (DEI) Committee of Women in Government Relations (WGR). In addition, in 2022, Gamble served as a Co-Chair for WGR's Professional Women in Advocacy (PWIA) Conference. Elizabeth Bartz and Gamble Hayden serve on the Greater Akron Chamber's Equity and Inclusion committee. State and Federal Communications was a sponsor for the Women in Government Relations DEI Summit from 2020 through 2022.

## Gamble Hayden's LobbyComply Blog DEI Articles

### 1] Diversity - It's Not Just About Race and Gender

I have a confession to make...When I first heard the term "diversity" I immediately thought about the word only in terms of how it relates to race and gender. While these identifiers do encompass a huge role when we talk about diversity, race and gender are only a fraction of the many factors that go into making a person the unique individual they are.

[\(Read more on LobbyComply Blog.\)](#)



### 2] Diversity - It's All About Showing Up

I have been thinking a lot lately about the term "allyship," and what it truly means to me as I continue to move through my DEI journey. Does it mean calling out unfairness or injustice against another right when it occurs? Or does it mean advocating for not only your basic human and civil rights but also the rights of another — even though you may not always see eye-to-eye with them? I would



# DEI

argue that allyship encompasses both things (among many others), and so I challenge you (and myself) to consider how we “show up” for others each day?

[\(Read more on LobbyComply Blog.\)](#)



## 3] Equality – It’s Not Just for Some

On July 4, 2022, America will celebrate 246 years of independence from Great Britain’s rule, as the Declaration of Independence was signed in 1776. This important

document professed “...that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.” Fast forward to 2022, however, and it continues to be evident that not everyone is seen as being deserving of these basic human rights – calling into question the lack of equality that exists, particularly amongst underrepresented populations.

[\(Read more on LobbyComply Blog.\)](#)



## 4] DEI Issues Are Not What You May Think

A few weeks ago, I was scrolling on LinkedIn (as I often do) and came upon a post by Rhodes Perry of Rhodes Perry Consulting. It featured a graphic depicting “What people think DEI issues are vs. What DEI issues

actually are”. I thought it was a great illustration, and it got me thinking about how I always say that DEI is more than just talking about race and gender, or just doing a bunch of “check the box” activities that are neither authentic nor sustainable.

[Read more on LobbyComply Blog.\)](#)

## 5] To “The Good Morning Man” ...

For nearly a decade here in Washington, D.C. on the corner of 15th and K Streets sat a man who would blow his whistle very loudly and proclaim “Gooooooodddd Morninnnggg!” to everyone that walked by – I’m telling you he blew that whistle about as loud as it could blow! You could hear him yell, “Good Morning Young Lady!” or “Good Morning Young Man!”. It would have been almost comical to see this had it not been for the fact that I suspected that he was a homeless man who just decided to pass his time away engaging with folks via his whistle and his cheerful voice!

[Read more on LobbyComply Blog.\)](#)



## 6] Uncomfortable but Crucial: Conversations Leading to Change

A few weeks ago, one of my WGR DEI Committee Members reached out to myself and the other members of my DEI Leadership Team to get some advice on how to handle an uncomfortable but crucial conversation that she needed to have with another person in her professional circle. As it turns out, the conversation that the DEI Committee Member had with the other person went well, and they both are now on the same page about how to move forward!

[Read more on LobbyComply Blog.\)](#)

# DISCOVERING AN AMAZING PART OF AKRON'S HISTORY

On June 14, State and Federal Communications' Finance Administrative Assistant Emone Smith and her parents, Stewart and Ethel Satterwhite took part in a meeting with the Summit Metro Parks at the Himelright Lodge on Cuyahoga Street in Akron. This was an amazing moment of connection, family history, and a glimpse into an important part of Akron's history. It all began on April 21, when Emone attended the Akron Roundtable presentation "Summit Metro Parks: Embarking on Our Second Century" by Lisa King, Executive Director, Summit Metro Parks.

King talked about an important archaeological find on the grounds of the Cascade Valley Metro Park. They found the remains of a house that George C. and Willie Mae Prather built on Honeywell Drive, an unpaved street off of Cuyahoga Street. It was one of the homes making up a forgotten, but historically important neighborhood of African Americans in Akron. Eventually, the neighborhood was taken over by a golf course and then by the Metro Parks.

The Cultural Resources Group, made up of archaeologists and historians gathered basic facts and material culture about the neighborhood, but they knew very little about the residents' lives: "We have the dates they were born, when they were married and when they died. George passed away in 1975 and



Emone Smith and her parents, Stewart and Ethel Satterwhite

Willie Mae followed in 1983. We know that George worked for Goodyear and at one point Willie Mae worked as a maid. Beyond that, however, we know next to nothing about their lives." wrote Charlotte Gintert in *The Devil Strip* 2018.

This is where Emone entered the story. At the Akron Roundtable, she recognized her great aunt Willie Mae's obituary being shown in the presentation and saw her own address listed! Emone confirmed with her mom that this was in fact her own family and spoke to Lisa King, which led to a series of interviews with Ethel Satterwhite, Emone's mom.

Ethel and Stewart were able to tell the amazing story of George and Willie Mae Prather, about their lives, their neighborhood, and their church. This was exactly what the park's archaeological team needed to fill out the story. They could not have found this information anywhere else and it is all thanks to Emone attending Akron Roundtable.





Emone Smith and her parents with the Cascade Valley Metro Park staff.

During the event at Himelright Lodge, Ethel, Stewart, and Emone had the chance to see some of the 6000 archaeological artifacts, including foundation stones, nails, bed springs, cooking pans, even bits of a phonograph LP! They rode golf carts deep into the park, where the Honeywell Drive neighborhood used to be and saw the archaeological dig at the foundation of Uncle George and Aunt Willie Mae's house. Ethel Satterwhite teared up when she saw it and said she was grateful to see the place again.



Emone Smith surrounded by her parents and the Cascade Valley Metro Park staff around the remains of their old family home, the former Honeywell Drive.



Attending the Akron Roundtable are A.J. Jenkins, Mario Dalessandro, George Ticoras, Ren Koozer, Emone Smith, and Ken Kelewae.





## STRENGTHENING OUR COMMUNITY

State and Federal Communications remains committed to creating a strong, healthy, and vibrant community through corporate philanthropy, community engagement, and a commitment to Diversity, Equity, and Inclusion.

Smart partnerships are critical to the success of our CSR strategy. State and Federal Communications works with area organizations to provide significant benefit to the community far beyond what our individual contributions could do.

# Corporate Philanthropy

## United Way 2022

In September 2022, State and Federal Communications held its 23rd United Way campaign. The company had 100% employee participation. Thanks to the generosity of the staff, we pledged \$47,994. The company matches every dollar donated by its employees. With the company match, State and Federal Communications reached an all-time high of \$95,988. The average staff pledge was \$1199. The 2022 campaign increase was more than 13% over 2021.

The United Way Leadership Society recognizes annual gifts of \$100 or more to United Way of Summit & Medina. Out of the 40 staff who pledged in 2022, 21 people gave at the leadership level.

The staff of State and Federal Communications enjoyed a PTO bonus day on November 23 in recognition of reaching 100% participation and the stretch goal. Twelve of the staff who pledged United Way's Fair Share plus will receive another PTO day on their birthday in 2023.



Elizabeth Bartz at the John S. Knight Convention Center upon receiving awards for the 2022 United Way Campaign.

**23<sup>rd</sup>**  
**United Way**  
**Campaign**

## Campaign Recognition

At the 2022 United Way Report to the Community, State and Federal Communications received the "All In" Award, for "achieving 100% campaign participation and engaging employees at all levels of the organization in United Way volunteer events." In addition, the company received the Firestone Award, "for demonstrating the highest standards of selflessness and generosity through unmatched participation in the United Way campaign with fewer than 100 employees." It was a fantastic day, as you can see in this [VIDEO](#),



Attending the United Way Breakfast with [seated] Dave McPeck, Anthony Didion, Beth Mullen, and Gamble Hayden; [standing] Ellen Murray, Brianna Rummer, and Elizabeth Bartz.

**100%**  
**PARTICIPATION**

**\$47,994**  
**TOTAL PLEDGE**

**13%**  
**INCREASE**  
**OVER PREVIOUSYEAR**

**\$95,988**  
**WITH COMPANY MATCH**



Celebrating our 12th Annual Donuts and Cider sale, Elizabeth Bartz and Joe May prepared for the arrival of all who ordered their Krispy Kreme donuts.



**70 DOZEN DONUTS  
and 36 GALLONS OF CIDER =  
\$1137 ALL PROFIT**



## Donuts and Cider Sale 2022

State and Federal Communications broke a sales record at our 12th Annual Donuts and Cider Sale. Our team sold 70 dozen donuts and 36 gallons of cider. With some donations added and people rounding up their total, we brought in \$1,137, all of which went toward our United Way Campaign.

We had a wonderful time visiting with our friends like Theresa Carter, David Dobo, Bill Lowery, the United Way team, and many more. We also had a surprise visit by Snoopy. Thank you so much to everyone who supported our drive.



May 13, 2022 United Way Bold Glow Golf Event with Joe May, Jim Warner, Elizabeth Bartz, Jon Spontarelli, with Kim and Dennis Spontarelli.



We sponsored the



**BOLD GLOW GOLF  
EVENT**



**2022**

## Akron-Canton Regional Foodbank

The demand for food assistance in our community is on the rise and often is driven by emergencies such as job loss and illness. State and Federal Communications' efforts in 2022 helped the Akron-Canton Regional Foodbank stock the shelves of families facing food insecurity.

According to the ACRFB website, "Food insecurity refers to the USDA's measure of lack of regular access to nutritional food for an active and healthy life. Feeding America estimates that the food insecurity rate in Summit County is 13.8% of the total population, 74,960 individuals. The child food insecurity rate is 19.1%, 21,800 children.

In 2021, your Foodbank distributed 10,142,965 pounds of food and essential items to families in need in Summit County, the equivalent of 8,208,139 meals. Of that, 2,016,583 pounds was fresh, nutritious produce, which was distributed for free."

## Harvest for Hunger Campaign

On March 1, 2022, the Akron Canton Regional Foodbank held its 31st Harvest for Hunger Campaign Kickoff. State and Federal Communications raised \$7,500 for Harvest for Hunger, as well as \$530 in our Be the Change program for a total of \$8,030. This is the equivalent of 32,120 meals provided for families in need. The company's campaign total is a 121% increase over last year.

# HARVEST FOR HUNGER

**\$8,030**  
121% Increase

equals

**32,120**  
Meals Donated



Dan Flowers from ACRFB with our staff and guests at the Harvest for Hunger Campaign Kickoff.

## Hunger Action Month

In September, State and Federal Communications participated in promoting Hunger Action Month on behalf of the Akron-Canton Regional Foodbank. Our team completed its Be the Change program. We counted every coin, took them to the bank, and sent a check to the Foodbank. We collected \$530 in change! This is the equivalent of 2,120 meals. Our Be the Change total is like providing three meals a day to two people for a whole year! In support of Hunger Action Month, Elizabeth Bartz released [this video](#).



**\$530**  
in change  
= 2,120 Meals



Elizabeth Bartz created a promotional video for Hunger Action Month in September 2022.



Dan Flowers, Joe May, and Bennett Williams at the Harvest for Hunger Celebration on June 3, 2022.



# Community Engagement

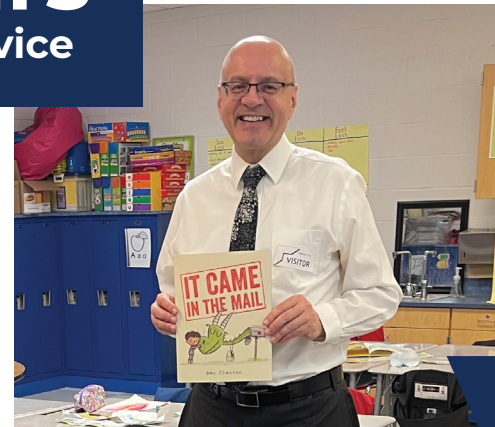
The staff of State and Federal Communications found many opportunities to get out into the community. Nine employees used a total of 118 hours of Charitable Service. This included working for Good Samaritans Food Distribution, serving on the CASA Board of Trustees, working at Akron Rotary Camp for United Way's Day of Action, mentoring with iCARE at Akron Public Schools, and serving as poll workers on Election Day. Elizabeth Bartz and the team created public service announcement videos in support of the Foodbank's Harvest for Hunger Campaign and Hunger Action Month.

Elizabeth Bartz participated in Read to Me Day at Helen Arnold Community Learning Center.



## 118 hours Charitable Service

The CASA "I am for the Child" annual breakfast event attended by: [l to r] Carlo Aguja, Esq., George Titoras, Esq., Adrienne Borgstahl, Esq., John Cozine, Esq., and Joe May.



On March 2 and November 3, Joseph May participated in the United Way of Summit and Medina's Read to Me Day at Robinson Elementary School. "I love Read to Me Day. It's one of my favorite moments each year. It really is great to connect with the students and it is thanks to State and Federal Communications' charitable service program," said May.

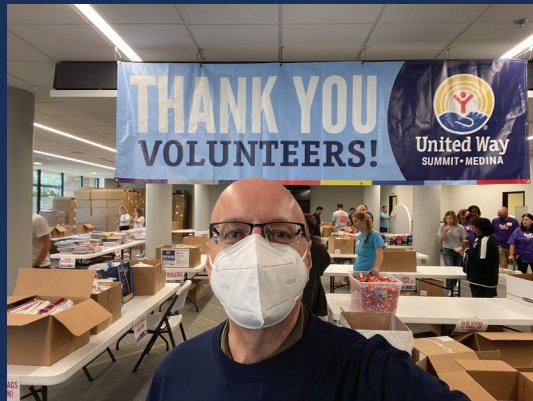




# Charitable Service Program

State and Federal Communications offers the Charitable Service Program to its staff as an opportunity to get out of the office and help the nonprofit of their choice.

Our program allows 12 hours of Charitable Service time for staff contributing ½% and 30 hours for staff contributing 1% of salary. Those who contribute Fair Share Plus receive 40 hours of Charitable Service. Following the United Way Fair Share Giving Guide, Fair Share plus is one dollar per paycheck more than Fair Share.



United Way of Summit and Medina Stuff the Bus Sort-a-thon.



## John Cozine

Associate Director, Compliance Services



I first decided to donate my time to election-related causes after watching a documentary on disenfranchised voters presented at the COGEL conference in Chicago in 2019, but I wasn't sure how to translate that desire into an action that would make a difference. When the pandemic arrived in 2020, followed by a major presidential election, boards of election across the country were having difficulty adequately staffing the coming election. That's when I knew serving as a poll worker was how I wanted to use my charitable service time. I've served as a poll worker in Stark County, Ohio in five elections now and plan on continuing to do so as long as they continue inviting me back.

## Ken Kelewae

Manager, I.T.



It was during the pandemic that I first became a poll worker. I had no idea how much work and responsibility is involved in making the voting process successful! The whole experience made me grateful for the system we have and the conscientious workers who make it possible. I have served as a "rider back" several times to see that all those votes got where they belonged. In November I was an assistant Voting Location Manager. What a great experience – Democracy in action!

## Renold Koozer

Vice President



"I use my charitable service hours to volunteer at the Good Samaritans Food Distribution because I want to give back to the community."

## iCARE Mentoring

By Client Experience Coordinator Zoë Wrisley

iCARE mentoring is one small thing you can do to make a big impact on someone's life, especially considering the turbulent circumstances students are navigating in this post-pandemic transition. With a commitment of just one hour a week, you can offer a student the value of consistency and one-on-one undivided attention that can give them a new perspective and a sense of belonging, and it can develop into a supportive friendship. I have lunch with my middle-school mentee every Thursday and have seen her confidence grow and hear about her goals transforming as she discovers more about herself and the world. It is a great privilege to be able to share my time with this student, and a very easy way to give back to the community and show support for the newest generation. By becoming a mentor, I believe you can reach more than just one student; by indirectly supporting their families, teachers, and peers, as we all figure out this new normal and learn how we can be there for Akron schools, youth, and families to make a greater impact during a time it may be needed most.

**ONE** hour,  
**ONE** day a week, for  
**ONE** school year



Zoë Wrisley  
Client Experience Coordinator



Joe May  
Manager, Corporate Social  
Responsibility

I have been a mentor in the iCARE Mentoring program for three school years. Each year I have spent time with the same mentee and a wonderful relationship is building. The program's motto is one hour, once a week, for one school year. The sessions have become one of my favorite things that happens each week. As a mentor, I really am just a consistent presence, a friend who listens and smiles a lot. School can be difficult and iCARE Mentoring fulfills a great need. State and Federal Communications' charitable service program allows all of this to happen.

**MENTORING**





Amanda Warner of Akron Rotary Camp, Zoe Wrisley, Peter Keares, David Jones, Joe May, and Jim Warner



we showed up!

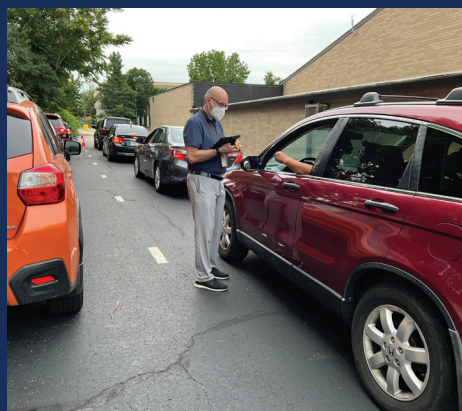
**United Way Day of Action at Akron Rotary Camp - June 17, 2022**



# Good Samaritans Food Distribution



We worked hard on the front lines of alleviating hunger! Vice President Ren Koozer, Corporate Social Responsibility Manager Joe May, and Graphics and Digital Media Assistant Peter Keares spent one Wednesday morning each month of 2022 with the Good Samaritans Food Distribution at Annunciation Akron Greek Orthodox Church. Through a partnership with the Akron-Canton Regional Foodbank, this outreach provides supplemental food to anywhere from 50 to 200 households per month. Distribution is on the second Wednesday of every month.



Top Left  
Good Samaritans crew on food distribution day

Bottom L to R  
Peter Keares, Ren Koozer, and Daniel McClish;  
Joe May checking in cars; and Ren Koozer moving  
boxes to recipients.

**Good Samaritans  
Distribution of Food in 2022**

**75,796  
Pounds**





## LEADERSHIP

Whether we are providing expert service to our clients or extraordinary help to our community, the State and Federal Communications team sees it as the imperative of leadership. This company fosters a culture of leadership by thinking bigger and doing more. Leadership is at the heart of our corporate social responsibility. We recognize the unique role we play in making a difference in our community.

## Longevity

State and Federal Communications has a long history of maintaining memberships in all the key government affairs organizations. It offers major sponsorships and donations to organizations ensuring the wellbeing of the industry. This company has been supporting our industry partners for decades with memberships and significant sponsorships. Every year we send a team from our staff to attend the national conferences of all the representative organizations.

## National Organizations We Support

Council on Governmental Ethics Laws	– 23 Years
International Orthodox Christian Charities	– 13 Years
National Institute for Lobbying & Ethics	– 19 Years
National Conference of State Legislatures	– 24 Years
Ohio Chamber of Commerce	– 26 Years
Professional Women in Advocacy	– 8 Years
Public Affairs Council	– 30 Years
Public Leadership Education Network	– 8 Years
State Government Affairs Council	– 23 Years
U.S. Chamber of Commerce	– 19 Years
Washington Area State Relations Group	– 30 Years
Women in Government Relations	– 13 Years



Jon Spontarelli, Mario Dalessandro, Elizabeth Bartz, Joanna Kamvouris, Anthony Didion, and Jim Warner at the National PAC Conference.



Marcia Fudge and Elizabeth Bartz attending the US Conference of Mayors.





Our community is rich with amazing organizations bringing about positive change. We partner with them by our membership and sponsorships.

## Local Organizations We Support

Summit County ADM	
Board Recovery Challenge	– 7 Years
Akron-Canton Regional Foodbank	– 7 Years
Akron Community Foundation	
Women's Endowment Fund	– 8 Years
Akron Press Club	– 28 Years
Akron Roundtable	– 12 Years
American Heart Association	– 12 Years
Annunciation Greek Orthodox	
Church Festival	– 30 Years
Bartz Camp Scholarship	– 13 Years
Boys and Girls Clubs of Summit County	– 17 Years
Go Red for Women	– 10 Years
Greater Akron Chamber of Commerce	– 21 Years
Haven of Rest Ministries	– 8 Years
Heart to Heart Leadership Akron	
Speaks Out for Values Breakfast	– 8 Years
Howland High School/Kent State University	
Trumbull Campus Scholarship	– 6 Years
International Soap Box Derby	– 4 Years
Leadership Akron	– 16 Years
March of Dimes	– 23 Years
Ohio Representative for the	
National Cherry Blossom Festival	– 4 Years
Papa Gyros Staff Lunches (benefitting	
Annunciation Philoptochos)	– 5 Years
Project GRAD Akron	– 10 Years
United Way of Summit & Medina	– 22 Years
United Way of Summit &	
Medina Leadership Directory	– 13 Years
WKSU Advisory Council	– 15 Years



United Way of Summit and Medina Toqueville Meeting attendees in Akron, Ohio.



Elizabeth Bartz sharing her sponsorship of the Project Grad of Akron Gala.

# 2022 Staff Leadership

## **Elizabeth Bartz**

Elizabeth Bartz, President and CEO of State and Federal Communications, served on the Board of Directors of the National Institute on Lobbying and Ethics, the Public Affairs Council, the Public Leaders Education Network, the Greater Akron Chamber, the American Hellenic Institute, and the United Way of Summit and Medina. Additionally, she is a Platinum Foundation member of the National Conference of State Legislatures.



## **Adrienne Borgstahl**

Adrienne Borgstahl, Esq., Manager, Compliance Services, was the Secretary for the Board of Trustees for the Court Appointed Special Advocates.



## **Gamble Hayden**

Gamble Hayden, Coordinator, Federal Compliance Services, served as Chair for the Diversity, Equity, and Inclusion Committee of Women in Government Relations. In addition, in 2022, Gamble served as a Co-Chair for WGR's Professional Women in Advocacy Conference.



## **Rebecca South**

Rebecca South, Associate Director, Federal Compliance Services, was Secretary of Women in Government Relations Toastmasters International.



## **Jonathan Spontarelli**

Jonathan Spontarelli, Manager, Marketing and Digital Services, served on the Board of Directors for the Washington Area State Relations Group.





## PROTECTING OUR ENVIRONMENT

State and Federal Communications is committed to doing its part to protect the environment. The company focuses on four areas of recycling: single-use packaging, paper and cardboard, electronic waste, and fluorescent bulbs.



# RECYCLING

The waste generated at the office prompted our commitment to work with the city of Akron's single-stream recycling program for downtown businesses. Single-use containers, such as plastic bottles, aluminum cans, and product boxes are placed in proper recycling bins rather than sent to landfills. In 2014, State and Federal Communications began using a reverse osmosis water dispensing system. State and Federal Communications recycles paper and cardboard waste. SecurShred (Weaver Industries, Akron) shreds and recycles all our business paper. The city of Akron program collects flattened cardboard for processing at its local facility, which is managed by Greenstar Recycling of Houston, Texas. (The City of Akron does not make individual curbside recycling totals available.)



Both electronic waste and fluorescent bulbs are toxic when buried in landfills. Our policy is to upgrade all failed fluorescent bulbs or fixtures to LED. All retired fluorescent bulbs continue to be processed by Veolia North America. All computers, monitors, cables, batteries, and small electronic items taken out of service annually are sent to eWaste of Hudson, Ohio, for proper handling and disposal.

**332 Pounds  
Recycled eWaste**

*Computers, Electronics, Batteries, etc.*

**2,004 Pounds  
[1,002 Tons]  
Recycled Paper**

*All business and product-related  
paper waste is shredded*

**TOTAL RECYCLED**  
**2,336 Pounds [1.168 Tons]**



## Cans for Corridors

In September 2019, State and Federal Communications began to partner with the Akron Zoo in their Cans for Corridors program. By bringing aluminum cans to their collection center, the Akron Zoo sends the money collected from recycling to the Durrell Wildlife Conservation Trust. This organization works with Instituto De Pesquisas Ecologicas in Brazil to plant trees, reestablishing vital tree corridors in the suffering Brazilian rainforest. By discarding our used aluminum cans, we are now planting trees in Brazil! In 2022, we collected 3,670 cans and planted 73 trees.

## Ronald McDonald House Pull Tab Drive

State and Federal Communications collected 3,250 pull tabs from soda cans and donated them to Ronald McDonald House.



**3,250 Tabs  
to our local  
Ronald  
McDonald  
House  
assisting  
families.**



**3,670 Cans =  
73 Trees**







## David Jones Bicycling Interview

*David Jones rides his bike to work and back home each week. I really admire this, so I thought I would interview David.*

**Joe May:**

How long have you been riding your bike to work?

**David Jones:**

It's been two months now.

**Joe May:**

How often do you ride?

**David Jones:**

Two days a week, but I'll soon be doing all three days that I come to the office. In the winter, I still ride at least one day a week.

**Joe May:**

How far is your commute?

**David Jones:**

It's six miles.

**Joe May:**

Are you worried about being on city streets?

**David Jones:**

The only road I am on is when I am coming up Mill Street. I am lucky because I have the Towpath Trail close to me.

**Joe May:**

What's your favorite thing about riding to work?

**David Jones:**

It gets me outside, it gets me active, and it saves gas.

**Joe May:**

Any downsides?

**David Jones:**

Coming to work, I have a horrendous hill to climb at the Mustill Store trailhead!

**Joe May:**

One last question, David Jones. Does your bike have a name?

**David Jones:**

No. No, it doesn't, Joe May.

Does your  
bike have  
a name?

# OVATIONS



## **Ilene Shapiro**

Summit County Executive

Each year, State and Federal Communications goes above and beyond to support people and causes in Summit County. Under Elizabeth Bartz's leadership, this organization has become a leading supporter of so many important initiatives in our community. It is clear this dedication to community is a core value, not just a corporate talking point. Summit County is grateful to count State and Federal Communications as one of our county's most philanthropic-minded business.



## **Steve Millard**

President and CEO, Greater Akron Chamber of Commerce

I am always impressed when the leaders of our businesses take time away from the things that make them money to invest time in the things that don't bring them direct benefit – but are designed to help their peers and their community overall. Elizabeth Bartz and the team at Federal and State Communications consistently take the time to “show up” and “step up” on behalf of the businesses and issues that are important to the growth and success of our community. Whether it is for a local roundtable discussion with a policymaker on issues of importance to small businesses or taking the time to join us in DC or Columbus to underline the attention we are paying to the work of our elected officials, Elizabeth takes the time to be there. Whether or not her point of view on an issue is the same as yours, Elizabeth will engage in the discussion, debate the issues and advocate for action. Beyond Elizabeth, the entire team at State and Fed is encouraged to be active and engaged. We can't do our work without the commitment of our business leaders to get involved with our work. I appreciate that commitment and willingness by their entire team to be involved and to support our work!



## **Jacqueline “Jackie” A. Silas-Butler, Esq.**

Executive Director, Project GRAD Akron

Congratulations to State & Federal Communications, Inc. for your years of service in the Akron community and beyond! At Project GRAD Akron, we are most appreciative of your support for our programs, services, and scholarship fund! Elizabeth, thank you for your personal service, including the many years of serving on the Steering Committee for our annual signature fundraiser, Achieving Dreams; your personal leadership giving and for consecutive years of being a Turning Tassels Leadership Giving Society member; and your overall support from donating auction items to hosting events in your home! You are a servant leader and you make certain that State and Federal Communications, Inc.'s team members are in the forefront of giving back in our community! We wish you the very best! Thank you for being such a generous and special person!



330 Day



Akron Rubber Ducks - Outfield Signage



Kent State University Alumni Judith Zimomra, Connie Schultz, and Elizabeth Bartz attending the Akron Roundtable Tableau event.



Akron Roundtable - Tableau



Heart to Heart Leadership



## State and Federal Communications, Inc.

80 South Summit Street, Suite 100  
Akron, Ohio 44308  
330-761-9960

1140 Connecticut Avenue NW, Suite 510  
Washington, D.C. 20036  
202-465-3276

[www.stateandfed.com](http://www.stateandfed.com)

